



“QQ” Academy

Community Meeting #1 | January 29, 2026, at 6:00 PM

Agenda

- ❖ **Introductions**
- ❖ **Aerial Footage**
- ❖ **Interior Colors**
- ❖ **School Naming Process**
- ❖ **Historical Research**
- ❖ **Mascot Naming Process**
- ❖ **FAQ & General Information**
- ❖ **Community Meeting Dates and Surveys**



Proud Principal Donny Hoessler

About Me

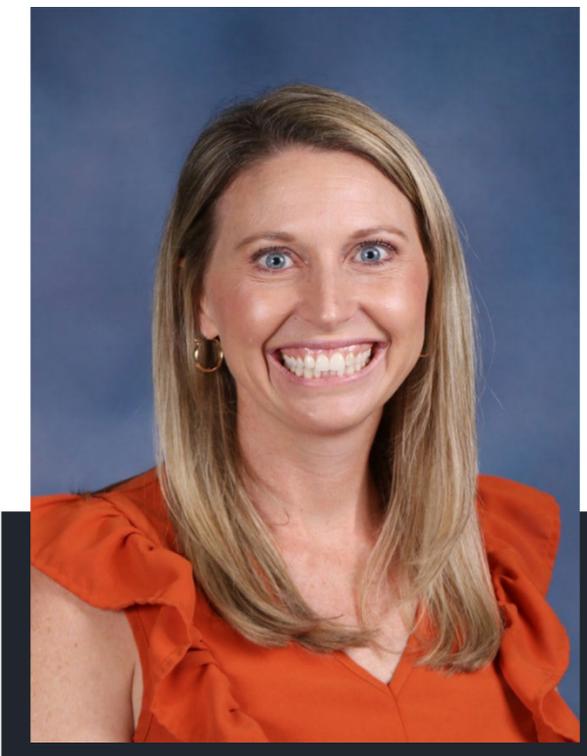
- 24 Years in Education:
 - Teacher, Math Coach
 - Dean
 - Assistant Principal
 - Principal (4 years)
- 10 years with the St. Johns County School District



Assistant Principal Danielle Coates

About Me

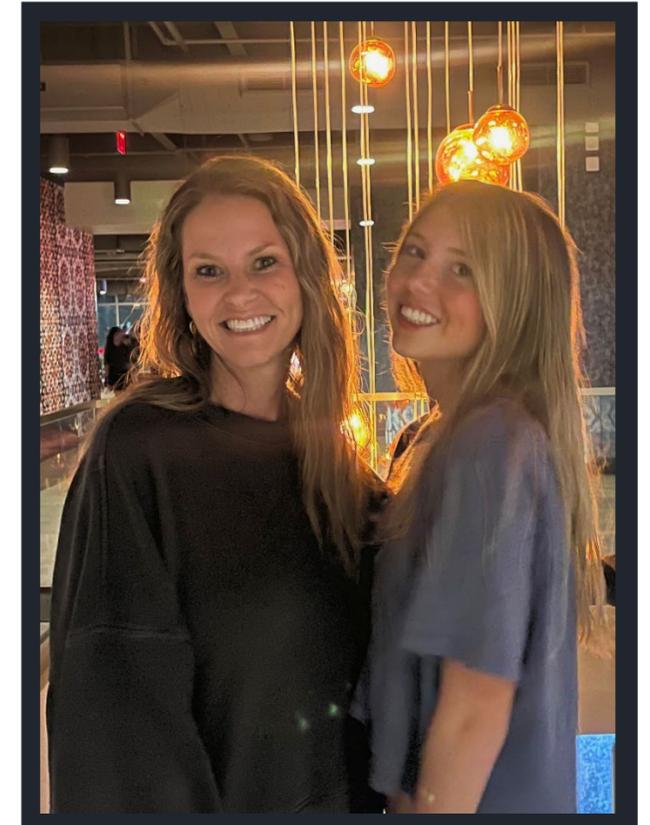
- 14 Years in Education:
 - Teacher
 - Curriculum Resource Teacher
 - Assistant Principal (5 years)
- 10 years with the St. Johns County School District



Assistant Principal Jill Loughran

About Me

- 19 Years in Education:
 - Teacher
 - Elementary and Middle School
 - Assistant Principal (4 years)
- 8 years with the St. Johns County School District



DECEMBER
2025



DECEMBER
2025



DECEMBER
2025



Building Colors

- The building colors shown are selected by the builder.
- These colors are not the official school colors, which will be used for branding elements like mascots and spirit wear.
- Official school colors will be selected after the school's name and mascot are announced.



Our Color Palette



LAMINATE #1
WA Sunball
13112-62

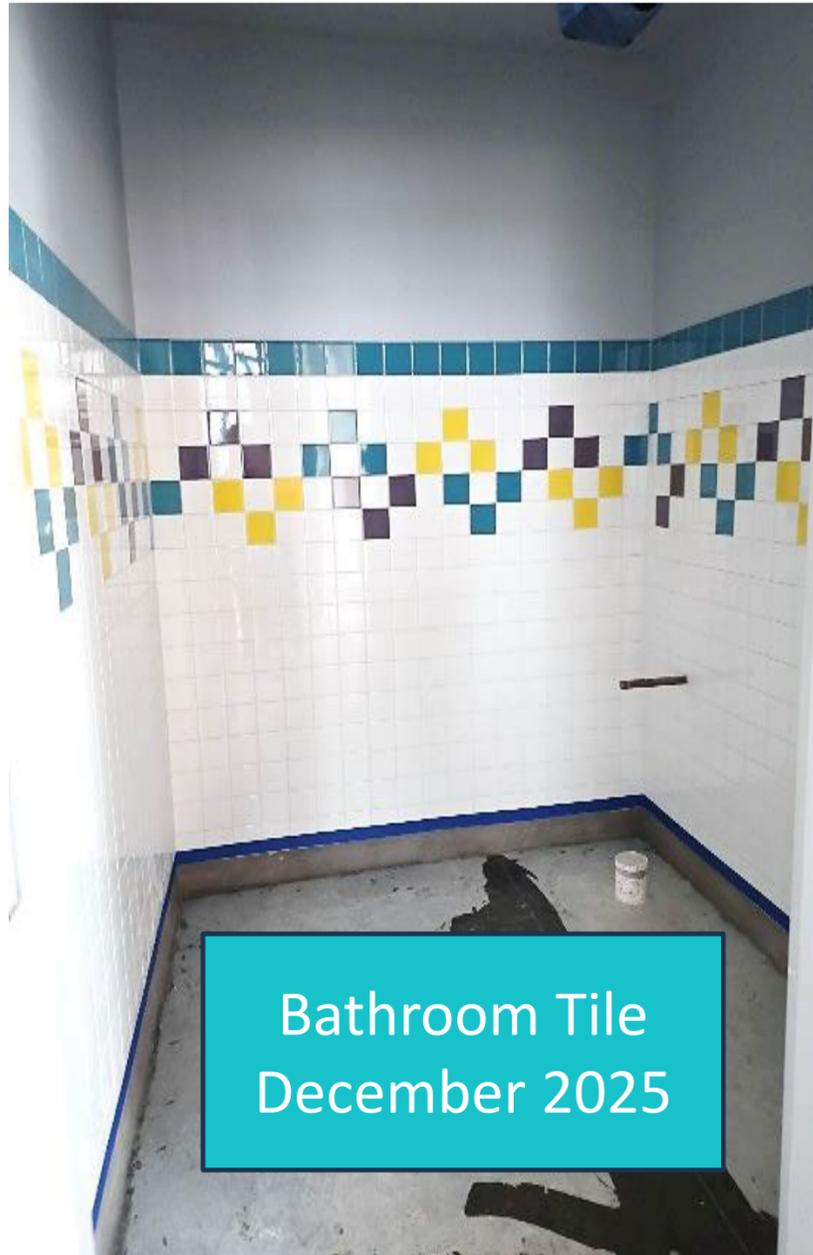


LAMINATE #2
WA Black Crystal
5217-62

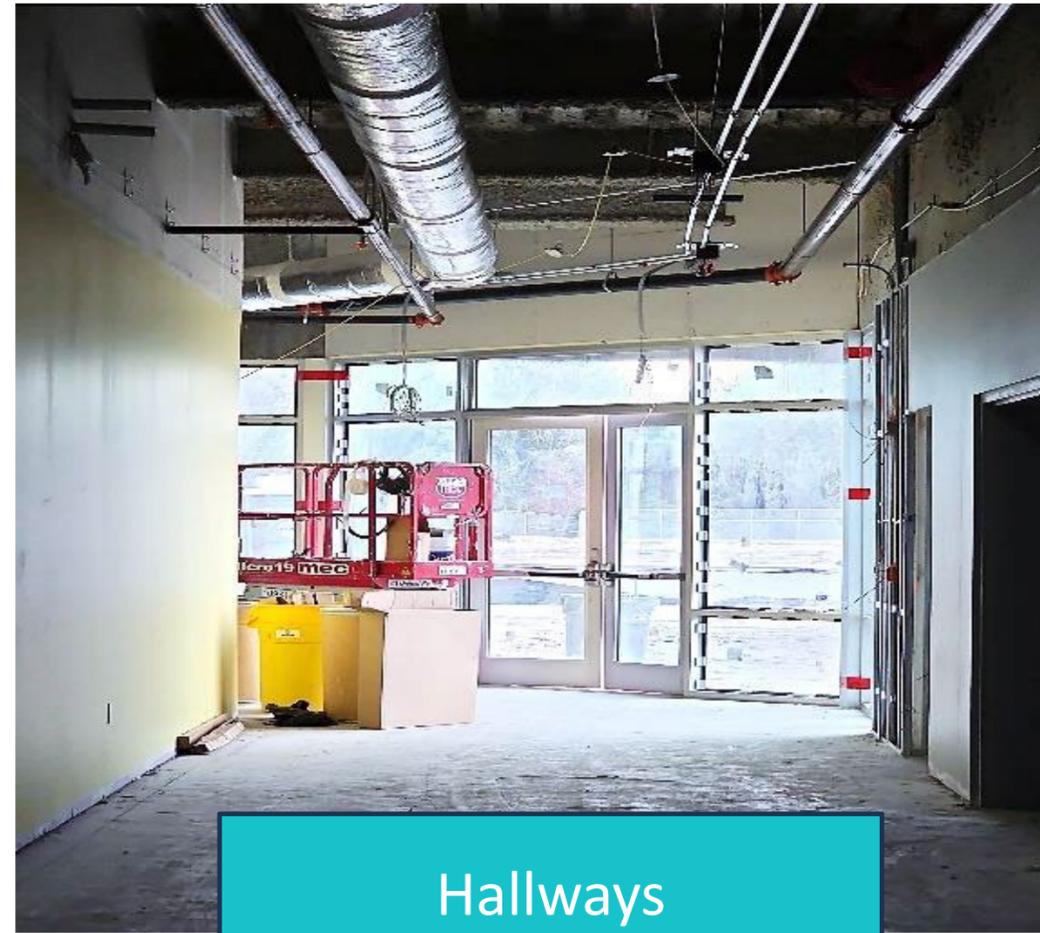


LAMINATE #3
WA Sunny Side Up
1009-62

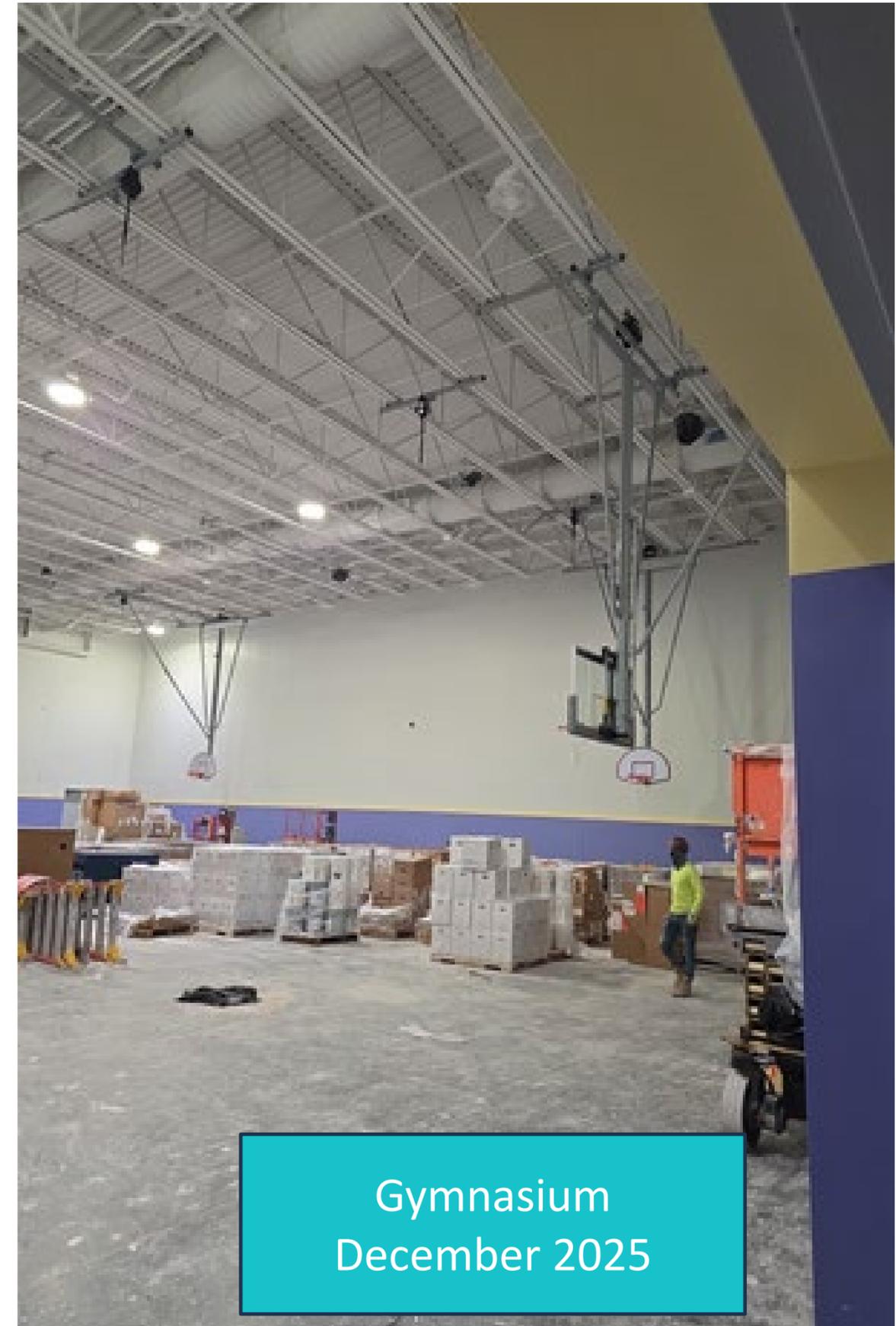
Interior Pics



Bathroom Tile
December 2025



Hallways
December 2025



Gymnasium
December 2025

THE NAMING PROCESS

The St. Johns County School Board will ultimately select our school's name.

To ensure every suggestion is captured, all name recommendations from "QQ" families must be submitted through the survey. The survey window is Jan. 29 – Feb 1.

When making school name recommendations, consider local landmarks and regional connections.

It is important to note that proprietary names may not be used (i.e. SilverLeaf Academy).

We cannot use any current high school or K8 mascot in St. Johns County.

The top 4–6 school names and mascot combinations will be identified based on survey recommendations.



HISTORICAL RESEARCH

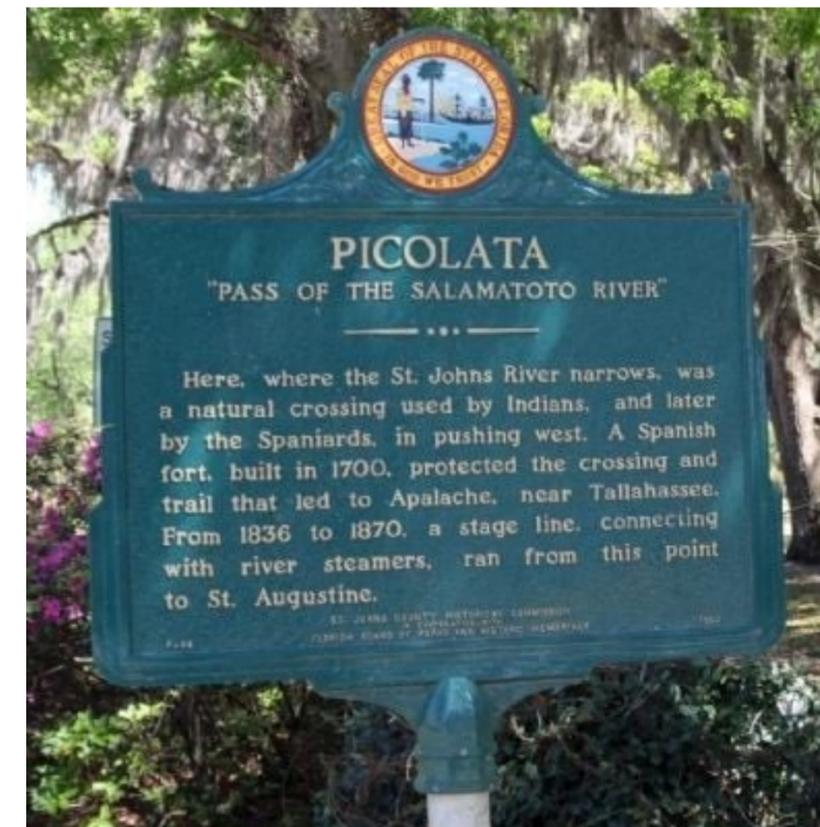
Dr. Cecilia Louise Fleming

Dr. Cecilia Louise Fleming (1862–1899), born enslaved on her family's farm in Hibernia (Fleming Island), lived in St. Johns County and began her career as a public-school teacher at School House No. 1, a Freedmen's Bureau school, eventually earning the title of "First Assistant." She became valedictorian of Shaw University in 1885 and later earned her medical degree in 1894 from the Women's Medical College of Pennsylvania, becoming one of its first African American graduates. Known for her dedication to education and medicine, Dr. Fleming also made history as a missionary to Africa, serving as a preacher, teacher, and doctor.



Salamatoto

Salamatoto is an ancient Timucuan tribe name and also served as the name of a primary ferry town for the Spanish. This name appears on historical maps and surveys for the area and was also referenced in 1624 by French explorers. The "Pass of the Salamatoto River" can be found in the Picolata area was used as a narrow passageway for the crossing of the St. Johns River for Native Americans and the Spanish.



HISTORICAL RESEARCH

Big Island Swamp

- Marshlands near the upper St. Johns River Basin
- Botanist William Bartram explored & documented the region in the late 1700s

Surrounding Areas

- Molasses Branch
- White's Ford
- Elwood

Native Plant Species

- Saw Palmetto
- Sabal Palm
- Palmetto
- Magnolia



Ponce de León & the Discovery of St. Augustine

- **Juan Ponce de León**, a Spanish explorer, arrived in Florida in 1513 while exploring the New World.
- He named the land "**La Florida**" after the Easter season, known as *Pascua Florida*.
- In 1565, Spain established **St. Augustine**, making it the oldest continuously inhabited European settlement in the United States.
- **St. Augustine** became a key *military, cultural, and trade center* for Spanish Florida.



CURRENT SJCSD MASCOTS



Elementary Schools

Cardinals	Explorers	Manatees	Sea Turtles
Cougars	Hawks (2)	Otters	Warriors
Dolphins	Islanders	Pirates	Wildcats
Eagles (2)	Jaguars	Pumas	Wolverines

Middle Schools

Bulldogs	Flyers	Sting Rays
Eagles	Lions	Wildcats
	Raiders	

K-8 Academies

Bobcats	Falcons	Sasquatches
Chargers	Hawks	Terrapins
Dolphins	Hurricanes	Wolves
	Mustangs	

High Schools

Barracudas	Knights	Sharks
Bears	Panthers	Yellow Jackets
Falcons	Toros	





MASCOTS FOR ALL AGES!





NOW HIRING *amazing* **FACULTY & STAFF!**

- 80% of Instructional Staff will be hired by the end of February
- 50% of those are coming to QQ from Wards Creek, Pacetti Bay, and Pine Island Academy
- In March, we will continue hiring with internal transfer applicants and then in May we will look at external candidates, if necessary
- Front office staff, clerks, paras, custodial and café staff will be posted and hired in May

- Projected Enrollment = approx. 1,200 students
- QQ Academy will open serving grades KG-7
 - VPK: Will not be offered at QQ
- What is unique about QQ Academy?
 - 2- and 3- story buildings
 - Neighborhood school
 - Able to build long-term relationships at a K8
 - Best admin team ever assembled 😊



F A Q

Frequently Asked Questions



- Extended Day services will be offered
- We will have 5th grade Safety Patrols
- Crossing Guards and/or PSAs will be arranged through St Johns County
- Clubs will be offered based on student and faculty interest and sponsorship
- Middle School will have Basketball and Volleyball offered through QQ
 - Other athletic opportunities for our MS including Cheer, Football, and more, will be offered through other organizations

- Rising 6th grade students: The QQ Administration will be visiting WCES, in conjunction with PBMS representatives, February 4 to go over elective options.
- Rising 7th grade students: The QQ Administration will be visiting PBMS in the coming weeks to go over elective options.
- All students will be enrolled in PE.
- Other elective offerings:
 - Art
 - Band
 - Beginning Spanish (7th Grade only)
 - Digital Discoveries
 - Yearbook/TV Pro (7th Grade only this year)

MIDDLE SCHOOL ELECTIVES & REGISTRATION





School Hours!



Arrival Begins at **7:40 AM**

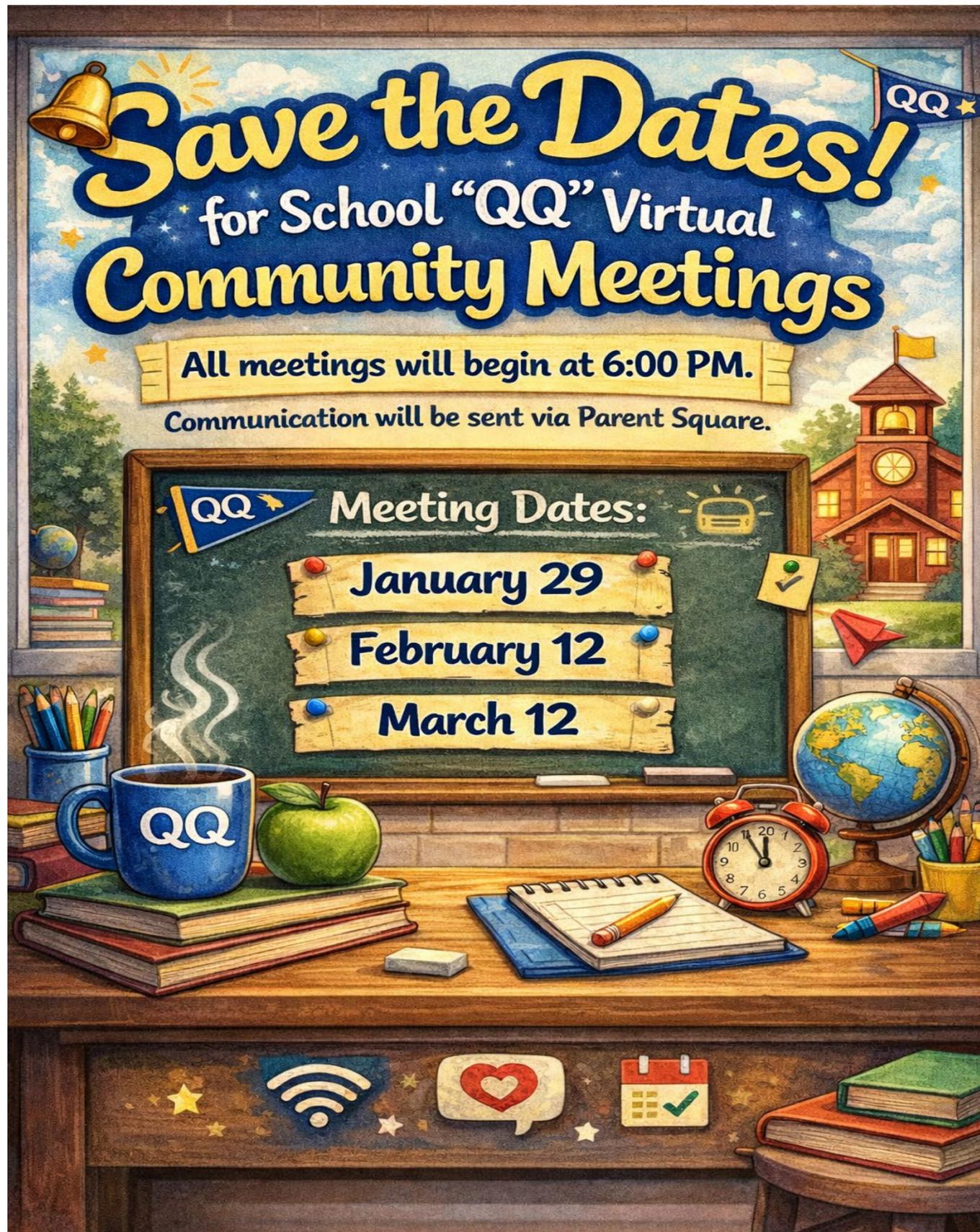


School Starts at **8:00 AM**

Dismissal is **2:20 PM**



Bye!



"QQ" K8 Community Input Survey



Survey Window:

Thursday, Jan. 29 – Sunday, Feb. 1

Thank You!

QQ ACADEMY

St. Augustine



Mr. Donny Hoessler

Mrs. Danielle Coates

Ms. Jill Loughran

Principal

Assistant Principal

Assistant Principal

Donny.Hoessler@stjohns.k12.fl.us

Danielle.Coates@stjohns.k12.fl.us

Jill.Loughran@stjohns.k12.fl.us